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**LASER GENESIS SKIN THERAPY**

1. **THE MODE OF ACTION OF THE TREATMENT:** The procedure utilizes non-invasive laser light technology to target the deeper layer of the skin (dermis) where collagen is made. The laser heats the dermis, causing new collagen production that continues over time. This process is done without destroying the upper layers of the skin. The treatment can be used to treat fine lines, large pores, uneven skin texture, diffuse redness, and scars. Additional heat is generated in dilated capillaries to reduce redness. The gentle warming of the skin's surface is provided in a quiet, relaxing atmosphere.
2. **THE PROBABILITY OF SUCCESS:** Every patient's condition and needs vary, but patients have noticed an overall improvement in their skin tone over the course of treatment sessions, including a reduction of pore size, improvement in textural smoothness, and a dramatic reduction in facial redness. Minor imperfections and fine wrinkles can be diminished or erased.
3. **RESULTS:** The patient can expect to see subtle, yet consistent results after each treatment without the unwanted side effects of bruising or excessive skin irritation. On average, it usually requires at least four treatments in order to achieve optimal results. The combined result is usually an improved overall appearance of the skin, with a smoother texture and a healthier appearance. Some patients choose to have a touch-up several months later as well.

